Small Business Development Center
Shippensburg University

Serving Adams, Cumberland, Franklin and York Counties
January 1, 2022–December 31, 2022

Services Summary

<table>
<thead>
<tr>
<th>Services</th>
<th>Count</th>
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</thead>
<tbody>
<tr>
<td>620 Clients</td>
<td></td>
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<tr>
<td>3965 Consulting Hours</td>
<td></td>
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<tr>
<td>11 Educational Events</td>
<td></td>
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<tr>
<td>58 New Businesses Started</td>
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</tbody>
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Most Popular Consulting Topics

- Start-up Assistance
- Business Plan
- Marketing Sales
- Management
- Financing/Capital
- Human Resources
- Buy/Sell Business

Type of Business

- Technical Services
- Retail
- Other
- Food Service
- Manufacturing
- Construction

Client Status

- Business Owners
- Pre-Venture

Client Profile

- Female
- Minority
- Veteran
- Hispanic

Client Outcomes

- $10.4MIL In Capital Formation
- 2,158 Jobs Supported
- 195 Jobs Created
- 2 Businesses Purchased