Find New Markets for Your Business

pasbdc.org/newmarkets
Want to Find New Markets for your Business? Contact your Local SBDC Today!

International Business
Export services including international market analysis, development of trade leads, and assistance with marketing materials are offered by certified international trade consultants. Your firm also has access to state and federal trade organizations who can offer your business representation at trade missions around the world.

Government Marketing
Procurement technical assistance is provided to businesses in Southeastern Pennsylvania to help them sell their goods and services to the federal, state, and local government. Your business will learn how to register with government databases, find contracts through the Pennsylvania SBDC’s Bid Match service, and gain feedback on developing government proposals. Businesses located outside of Southeastern Pennsylvania will be referred to procurement specialists in their local region.

Online Business
Is your business looking to grow or expand its online presence? Business consultants can provide your company with a comprehensive website analysis and help develop your online marketing strategy. Training on website optimization and the latest eCommerce technology will help you gain the knowledge you need to attract new customers online.

Business Continuity & Survival
Confidential consulting on topics such as creating, updating and refining business continuity plans, acquiring capital, before and after the event, and using cloud-based alternatives for critical business operations, tools and infrastructure are just some of the services available to your business.

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The Pennsylvania Small Business Development Centers (SBDC) are the only statewide, nationally accredited program that provides high quality one-on-one consulting, training and information resources to empower new and existing businesses. The SBDC program is a public/private partnership with the U.S. Small Business Administration, the Pennsylvania Department of Community and Economic Development and 18 universities and colleges across the Commonwealth.